# BOSTON MUSIC PROJECT

# HARDONNIN ACCIONNIN ANNUAL REPORT 2019-2020



### Dear BMP Friends.

Our 2019-2020 season was full of highs and lows. Through it all, we stayed committed to our mission, values, and community.

We started the 2020 fiscal year with enrollment numbers increasing to 262 youth—the highest they have been since our founding in 2011. We introduced an eighth orchestra, expanded to a team of 28 teaching artists, and added a grant writer to our administrative team. Together our youth gave a total of 25 community performances before March 2020—originally we were on track to host 42 events around Boston by the summer! Our oldest youth explored various career pathways in music and we launched our first-ever adult orchestra, co-led by youth mentors and BMP teaching artists. We also expanded our footprint with new music partnerships and introduced our professional performance fundraising series featuring our teaching artists.

When we learned of the imminent school closures in March due to the COVID-I9 pandemic, we continued to show up for our students, families, and teaching artists. We pivoted to online learning for nearly 300 youth in a matter of days with a three-person admin team and eleven-member board. We leaned into social-emotional learning through music and demonstrated to our community what resilience, hope, and joy look like in the face of adversity. We enhanced our online teaching strategies through weekly team meetings, and introduced our first-ever spring-break music camp and creative summer program, serving over 80 youth—all virtually. We also underwent an organization rebrand and strategic planning process, both of which affirmed our commitment to bringing the power of music education to students across the Boston community and beyond.

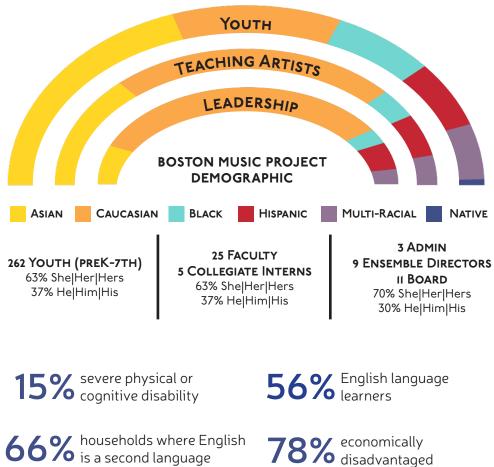
I invite you to read more about our journey in this year's annual report and celebrate with our team as we reflect on our collective accomplishments and impact. Thanks to you, we are poised and ready for another successful year.

This is harmony in action. Together, we are the Boston Music Project.

Thank you for your commitment, Christopher Schroeder Executive Director | Boston Music Project

### OUR COMMUNITY

We are proud to have an exceptional team of teaching artists and leadership with diverse backgrounds that reflect the students and communities we serve.



78% economically disadvantaged

81% classified as high-needs

### OUR MISSION

education and performance.



### OUR VISION

BMP's vision is to give every child an engaging and fun musical experience, performance opportunities to develop confidence and selfefficacy, high levels of musical proficiency, and a passion for learning that transcends all subjects.

> We serve youth of all ages to ensure that the following long-term impact goals can become a reality for all students:

- MUSICAL PROFICIENCY -

- SOCIAL EMOTIONAL DEVELOPMENT -
  - CIVIC ENGAGEMENT -
  - CREATIVE SELF-EXPRESSION -

### PLAYING WITH PURPOSE

musicians are key components of our students' success. Prior to March 16th, 2020, our students took part in 25 events Museum, Tufts Medical Center, and Boston Public Schools'







### **GROWING** OUR ORCHESTRA COMMUNITY

As we kicked off our 2019-2020 season, we retained just over 94% of our students from the previous year and expanded our programming, serving a total of 309 students, up from 262 from the previous year. As a result of the retention and I8% net growth, our orchestra community expanded with the launch of an eighth orchestra. Our Newbold Orchestra, named after modern-day composer and conductor Soon Hee Newbold, is comprised of our top elementary-aged musicians. Ms. Newbold has contributed vast amounts of music to the youth orchestra community over the years and shares the same spirit and commitment to music education as our BMP team.

# LEARNING AT ALL LEVELS

Each year, our 5th-grade musicians take part in our Youth Leadership Program. They spend the year developing their teaching skills, shadowing our Teaching Artists, and peer mentoring younger musicians during our Morning Music program. In November, we invited BMP parents to learn fundamental music skills and educate them on proper instrument techniques in an effort to support better home practice for their children in the launch of our first ever Adult Orchestra! BMP parents and Boston Public School academic teachers—I8 in total—spent five months receiving weekly instruction from our teaching artists and youth leadership cohort in preparation for the debut performance in March 2020.

### EXPLORING CAREER PATHWAYS IN MUSIC

While music performance is central to our work at BMP, we engage with local organizations and community members who can showcase a variety of pathways within music that go beyond performance. In the winter of 2020, middle school musicians from one of our Boston Public School sites spent a day at Sonos Boston headquarters in Downtown Boston. Our musicians toured the facilities with Distinguished Software Engineer Michael Agerbak and Acoustic Lab Technician Barry Kosherick. After learning about the process by which Sonos designs and fabricates their smart speakers, BMP musicians worked with Acoustical Engineer Tony Ferraro to build individual speakers made from cardboard, paper, and real Sonos hardware.



## NURTURING INCLUSIVE INSTRUCTION

For the past three years, BMP's Beethoven Ensemble has provided instrumental and general music lessons for special education classes at Josiah Quincy Elementary School with support from the Boston Public Schools Arts Expansion Fund through EdVestors, the Ramlose Foundation, and the Liberty Mutual Foundation. Each class receives two 30-minute blocks of music instruction that includes a focus on general music, rhythm, singing, creativity, music technology, and expression. Students participate free of charge, and have the opportunity to perform alongside the morning orchestra during the year.



### **EXPANDING** OUR FOOTPRINT

In the fall, we launched a new Early Childhood Music Enrichment program at United South End Settlements, providing preschool-age students (2 to 5 years) with general music classes focused on learning and singing songs, developing gross- and fine-motor skills, and fostering socialemotional skills as a music ensemble. They showcased their work in a 'Celebration of Learning' for families to take part in and our middle school youth orchestra gave a special performance and instrument petting zoo.



"Watching my daughter take the stage and perform with the orchestra made my heart sing. She loves it and we could not be more proud of her!" - BPS Parent



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# REACHING NEW

Last fall, we launched our "Salon Series," a professional performance series featuring our teaching artists and students in intimate concert settings. Audiences had the opportunity to learn more about BMP and experience firsthand the talent of our teaching artists and students through live music performances in inspiring spaces throughout Boston. Thank you to our friends at National Development, Ink Block, Revolution Hotel, and Capital One for their support in this series.

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### THE **POWER** OF **PAPER**

Between September and January each year, our kindergarten musicians go on a journey to become a real string orchestra by exploring fundamental music concepts, developing their vocal and language skills, refining gross-motor techniques required to hold their instruments and bow, and gaining formative socialemotional skills needed to perform alongside their peers in a full orchestra—all while playing a paper instrument. In January, the BMP community celebrates their accomplishments with a Paper Orchestra Graduation at the Boston Children's Museum, where the young musicians perform, receive their certificate of completion, and their real string instrument.

Each year, our team works to build upon the paper instrument tradition from Venezuela's El Sistema program. In many parts of Venezuela, resources to acquire real instruments are limited. As a way to keep young children engaged in the music at a young age, they make paper instruments to begin learning basic musicianship skills until a real instrument becomes available.

This year, our BMP Mozart team and executive director worked with middle school students and staff from the Beaver Country Day School to build upon last year's laser-cut cardboard instruments. Beaver students met three times per week with Beaver design coaches to create paper instrument kits, deliver them to BMP, and help our students and families in the assembly of the paper instruments.

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Déanna, what has the experience been like for you and Briella in BMP?

Briella, what do you love most about the bass?

Déanna, how has being a musician of BMP impacted Briella and her family?

What has been a highlight for both of you so far?

### **BRIELLA** AND HER **BASS**

For the past nine years, our Paper Orchestra program has provided kindergarteners with the foundation for music success and social-emotional growth. What is equally impactful is the way this program brings together our orchestra musicians and families as our kindergartners begin their musical journey with BMP.

We took a moment to hear from one of our newest families. Briella and her mother Déanna, about the impact that BMP and the Paper Orchestra program has had on them.

"I was thrilled for Briella to have the opportunity to play an instrument at such a young age. She has always loved art and performance. I really enjoy the concerts and how they showcase the different skill levels of students in the program."

"I'm strong enough to play a big instrument!"

"Playing an instrument has made Briella even more confident, patient, and gentle. Her family is very proud of her and looks forward to attending upcoming concerts."

"The highlight so far this year for Briella has been getting her real bass. On her first day, Briella felt nervous and shy. Now she is so excited to get to practice every morning."

## **SHOWING UP** WHEN IT **MATTERS MOST**

At the Boston Music Project, we believe in the power of music to build community and serve as an anchor of certainty in challenging times. Staying true to this belief, two days following the COVID-19 school closures our administration launched an online learning platform that enabled our team to provide a safe and nurturing space for our students to stay connected and continue with their music studies from home.

Within the first week of the school closures, over 250 Greater Boston youth in our program had access to music literacy worksheets, curated music playlists, tuning and instrument care videos in four languages, synchronized morning music classes five days a week, creative composition, and a weekly private lesson.

It was equally important to us that we continue to compensate our 28 teaching artists. We instituted weekly staff meetings, crafted new online music lesson plans, developed creative composition projects, and leaned more heavily on key aspects of social-emotional learning. Through these efforts, combined with our "Couch Concert" series, Spring Break and Creative Summer programs, we supported the students and families we serve in our virtual reality without missing a beat. Here are some of the highlights.









...

"I cannot emphasize enough how wonderful this is, to see him engaged with all of you. THANK YOU! Anything we can do to give these kiddos a semblance of normalcy is so healthy for all of us." - BPS parent of two

# **CREATIVE** YOUTH DEVELOPMENT IN ACTION

In March 2020, our team adapted our distance learning and launched BMP Online to provide a sense of and families during the COVID-19 school closure. The need to pivot our



### 92% OF BMP STUDENTS AGREE THAT THEIR WEEKLY GROUP CLASSES AND PRIVATE LESSONS ARE HELPING TO IMPROVE THEIR INSTRUMENT SKILLS



Year-end student assessments demonstrated that 96% of our students IMPROVED THEIR MUSICAL SKILLS FROM THEIR MID-YEAR ASSESSMENTS IN JANUARY.

As music and education has undergone a seismic shift in program delivery [due to Covid-19] the Boston Music Project has taken a leadership role in taking effective steps to continue to carry out their mission by keeping front of mind an essential idea - things are moving fast, but there is time for thoughtfulness and there is time for collaboration. They have utilized the artistic and educational expertise of the staff, young people and the community to create an online learning environment that is defined by its assets and not what is lacking.



# **STRENGTHENING** THE CULTURE IN THE COMMUNITY

86% OF STUDENTS AGREE THAT THEY FEEL MORE CONNECTED WITH THEIR PEERS THROUGH OUR GROUP MUSIC CLASSES

**90%** OF STUDENTS ENJOY THE INCLUSION OF ACTIVE LISTENING AND CREATIVE COMPOSITION IN OUR VIRTUAL PROGRAMMING

**95%** OF PARENTS SAY THAT THEY WOULD RECOMMEND BOSTON MUSIC PROJECT TO FELLOW PARENTS

BMP builds a strong foundation for musical skills, while nurturing social-emotional growth. It provides instruction every day with the same group of students and teaching artists, offering a platform for relationship building. In addition, learning a musical instrument stimulates the brain, increases memory, and can relieve stress. It gives them a sense of pride and accomplishment that is palpable for the students and all those able to watch them perform. We also believe that this program has had a positive effect on academic success, has helped to combat chronic absenteeism, and has improved our school culture.

As our school continues its journey towards becoming the first International Baccalaureate (IB) Primary Years Programme school in Boston, we are reminded of the IB Learner Profile and that BMP helps our students to become communicators. Our students participating in BMP are equipped with the tools to express ideas and information confidently and creatively in more than one language and in a variety of modes of communication.

Boston Music Project has brought the JUICE to our school and we believe it is fully in line with BPS Goals of Raising the Bar, Providing High Quality School in Every Neighborhood, and Getting Students Ready. The effects of this program can be seen on an individual student level as well as a community level.

Cynthia Soo Hoo | Proud Principal of Josiah Quincy Elementary School

Erik Holmgren | Massachusetts Cultural Council



### Letter from Boston Public School Principal



### ENSURING EQUITY FOR ALL...

One of the core values of the Boston Music Project is that quality music education should be affordable and accessible to all children. We offer sliding scale tuition that ensures cost never impedes a child from participating in our program.

Your support covers 54% of program costs, ensuring every child receives a musical instrument and 5.5 hours of weekly music education in small-group lessons (6:1) across 36 weeks of the academic school year. During our 2020 fiscal year, 47% of families qualified for financial assistance and our average annual tuition cost per child was \$906.

### **SLIDING SCALE TUITION**



### FINANCIAL SUMMARY

**Revenue Sources** 

Fundraised

41%

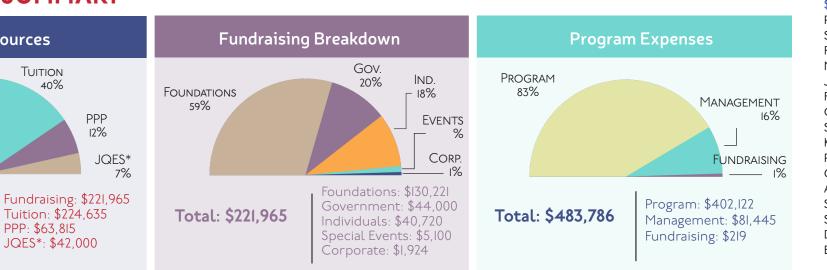
Total: \$552,416

\*In-kind rent and utilities





While our average annual tuition is \$906 per child, it costs \$3,150 per child to deliver our programming.



### ...ALL THANKS TO YOU! July 1, 2019 – June 30, 2020

\$35.000 and above Anonymous

#### \$25.000 - \$34.999

Liberty Mutual Foundation Massachusetts Department of Education & Secondary Education

### \$10,000 - \$24,999

Lincoln and Therese Filene Foundation Massachusetts Cultural Council **Rowland Foundation** 

#### \$5,000-\$9,999

Barbara Lee Family Foundation Boston Cultural Council The Montrone Family East Boston Savings EdVestors Barbara Fitzgerald Ramsey McCluskey Foundation Schrafft Charitable Trust

#### \$1,000-\$4,999

Paul & Edith Babson Foundation Sylvia O'Hearn and Michael Campbell Robert Campbell Mike Christian John D'Addario Florida Crystals Corporation Connie Kastros Sheryl Koenigsberg and Webster Pilcher Kim Ngo Paul & Edith Babson Foundation Carol Raviola Ann Sousa and Matt Howell South Cove Community Health Center Symantic Corporation David Taylor Eugene Welch

#### \$500-\$999

Liz and Peter Cipparone Alison and Javier Flores Kathryn Friedman and Steve Kurland Harvard Pilgrim Aaron Johnson Christine McCue Ali and Kirk McWhorter Monika and Chris Schroeder

#### \$250-\$499

Sarajane Dolinsky Amy Fitzgibbons **Richard Fullam** Jane Peterson Maren Peterson Jaimie Rooney The Benevity Company

#### \$249 and under

Ruth Aaron Davina and Darron Adams Amazon Smile Kate Armstrong Christina and Mason Astley Jamie Ater Robin Baker Chelsea Beatty Daryl Belock Samantha Bettendorf Jehanne and Stig Bjornebye Graciela Briceno Geju Brown Silvia Buonamici and Brenton Mar Ellen Calkins Kelsey Cosby Jim DeGrandi Kane Dennis Rekha Drew



Robert Drew Gary Dunning Karen Euler and Gus Abusheleih Margaret Euler Deanna Evans Gwenn Fairall Farah Faldonie Katherine Ferguson Adam Fischer Amy Friedman Carolyn Friedman Herbert Gardner Nour Gowharji Lillian Harper Beth Harper Van Hoang Francisca Hom John Hsieh Deborah Johnson Allie Kroner Ann Leberman Peter Leberman Jennifer Lee Zhihua Li Howard Lin Shea Mavros Angela McConney Penny McGarry Ruth Mekasha Jennifer Miani Lorrie Murray Carolyn and Eli Newberger Karen Ng Becky Olson Melissa Oomer

David Ouellette Sonal Patel Swetal Patel Darlene Pencak Rekha Purwaha Yening Qin Zhong Qiong Ruan Charlene Schroeder Jeff Schwartz Brittany and Michael Seymour Zoe Seymour Kelsey Smithendorf Cynthia Soo Hoo Rebecca Steinitz Lisa Sunwoo and Andrew Schneller Nancy Tran PhuongDuy Tran Travelers Helena Turner Rowena and Chris Tuttle Thomas Valicenti Natasha Varyani Kristina and Tristan Velez Gosia and Chris Walsh Shirley Yan Sau Yip

The list above includes gifts and grants received through June 2019. BMP aims to acknowledge accurately each of our valued supporters. If we have inadvertently omitted or misspelled your name, please contact us.

## OUR 2019-2020 TEAM

### **BOARD OF DIRECTORS**

Karen Euler, Consultant [Chair] Euler Consulting LLC

Elizabeth Cipparone [Clerk] Communications & Corporate Partnerships, New Profit

Maren Perterson [Treasurer] Manager of Institutional Giving, Year Up

Cynthia Soo Hoo [Vice Chair] Principal, Josiah Quincy Elementary

Graciela Briceno, Program Assistant, Office of Education, USAID

Michael Campbell. Video Producer

Gwenn Fairall, Assistant Director, Strategic Initiatives and Idea Hub

Beth Harper, M.D., Pediatrician, Boston Children's Hospital

Christine McCue, Co-President, Medfield Music Association

Andrew Schneller, Managing Director, International Strategy, Liberty Mutual Insurance

Ann Sousa. Executive Director. Brighter Boston

### **ADMINISTRATION**

Christopher Schroeder, Executive Director Kathryn Pappalardo, Program Manager Amanda Hill, Grant Writer Amanda Roth, Inventory Specialist

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### FACULTY

Maria del Pilar Kelly, Mozart Director Patrice Monahan, Musicianship Dir. Amanda Roth, Rimsky Director Peter Paetkau, Boulanger Director Deborah Apple, Sibelius Director Michael Simon, Villa-Lobos Director Celia Zhang, Newbold Director Sebastien Ridore. Vivaldi Director Timothy Paek, Vivaldi Director Melany Piech, Leadership Director Marlene Markard, Beethoven Director Stephanie Chen, Teaching Artist Minjin Chung, Teaching Artist Bengisu Gokce, Teaching Artist Adam Goldberg, Teaching Artist Christopher Hernandez, Teaching Artist **Seakyung Hur**, Teaching Artist Allen Maracle, Teaching Artist Gabriel Rameriz, Teaching Artist Aija Reke, Teaching Artist Amelia Sie, Teaching Artist Lok Wu Tsang, Teaching Artist Matthew Vaeth, Teaching Artist Hsuan Wang, Teaching Artist Josh Wareham, Teaching Artist

### **INTERNS & VOLUNTEERS**

**Natalie Boberg**, New England Conservatory Community Performances & Partnerships Fellow

Kebra-Seyoun Charles, Boston Philharmonic Crescendo! Program Teaching Fellow

**Eunice Kim**. Boston Philharmonic Crescendo! Program Teaching Fellow

Angela Theresa Ryck, Tufts University School of Medicine, Volunteer Teaching Artist

Isabelle Zheng, Smith College, Volunteer Teaching Artist







### JOIN THE **MOVEMENT**



MAKE A DONATION!



TAKE A VIRTUAL TOUR **OF OUR MUSIC CLASSES!** 





**ATTEND A VIRTUAL COMMUNITY CONCERT!** 



ENGAGE WITH US ON SOCIAL MEDIA!



ASK YOUR COMPANY **ABOUT SPONSORSHIP & MATCHING DONATIONS!** 

# NURTURINGINGINGING DEVELOPING SOCIAL-EMOTIONAL SKILLS WE ARE MORE **THAN MUSIC** At Boston Music Project UNIERSHING we stand committed to FOSTERING LEADERS OF TOMORROW CELEBRATING UNIQUE CULTURES ...BUT OUR MISSION GOES FAR BEYOND IJST MUSIC!

ensuring all children have the opportunity to experience the joy and power of music...

# **BUILDING COMMUNITY**